



2023
Summer
Conference

*National Association
of State
Veterans Homes*



*Exhibit Registration
&
Sponsorship Prospectus*

Austin, Texas

July 24 - 28, 2023

Exhibitor General Information

Join us and exhibit along side vendors and suppliers whose offerings bring positive benefits and opportunities to the long term care industry. During dedicated Expo Hall hours, demonstrate solutions and network with industry decision makers right in your booth. Attendees receive continuing educational credits to attend the Expo Hall insuring their attendance. With over 160 State Homes throughout the U.S. our members in attendance consist of CEO's, Directors, Administrators, CFO's and long term healthcare staff.

Inclusive with Your Booth Reservation:

- Two (2) Complimentary Badges per 8x10 space
- Convention attendee list available 15 days prior to event
- Complimentary lunch for two days in the Expo Hall for each registered booth representative
- Network Opportunities Outside of the Show Floor
- Company name listed in the Conference Program
- Education Sessions
- Opening & Closing General Sessions
- **Standard Booth Rate per 8x10 Space \$2,000**

Booth spaces include one (1) table with table linen, two (2) chairs and one (1) waste basket. Complimentary access for two (2) company representatives and your company name listed in the conference program. Additional booth spaces and company badges can be purchased for an additional fee.

Booth reservations **DO NOT** include additional carpet and booth furnishings. The Exhibitor Service Manual will be available to Exhibitors in May 2023. (the ballroom is already carpeted, no need to order unless you which a different color carpet)

Policy:

Booth policy requires that booths be staffed by at least one company representative during the designated hours. Tear down begins at 2:00 pm on Thursday July 27 and we ask that you do not tear down until the allotted time. Shipping must go through the Expo Service Company and not directly to the hotel.

Raffles:

Raffles are encouraged, as our members love to participate. You are responsible for the tickets and the drawings will be held at the end of the second day of the show and announced – Attendees must be present to win.

Hotel Reservations:

As an Exhibitor you are invited to attend social events during the conference. Staying at the Venue of choice is a great opportunity for networking. We encourage you to stay at the Hilton Austin. The negotiated rate for rooms at the Hilton Austin is \$259.00 per night, per person, plus applicable taxes. **The cut off date for reservations is June 20, 2023.** Please make your reservations as soon as possible as this will fill up fast.



Agenda

Monday, July 24, 2023	
8:00 AM - 4:30 PM	Registration Open
9:30 AM - 11:30 AM	Executive Committee Meeting
2:00 PM - 3:30 PM	Liaison Committee Meeting
3:30 PM - 4:30 PM	Administrative Update
4:30 PM - 5:30 PM	Administrative Reception
8:00 PM - 11:00 PM	President's Networking Reception
Tuesday, July 25, 2023	
8:00 AM - 4:30 PM	Registration Open
6:00 AM - 12:00 PM	Expo Company Move In
7:00 AM - 8:00 AM	Hosted Breakfast
8:00 AM - 8:15 AM	Opening Session
8:15 AM - 10:15 AM	NASVH Business Meeting
10:15 AM - 10:30 AM	Break
10:30 AM - 12:00 PM	Keynote Speaker
12:00 PM - 1:30 PM	President's Lunch
12:00 PM - 5:00 PM	Vendor Load In
1:30 PM - 3:00 PM	Session
3:00 PM - 3:15 PM	Break
3:15 PM - 4:15 PM	Session
Wednesday, July 26, 2023	
8:00 AM - 12:00 PM	Registration & Information
7:00 AM - 8:00 AM	Hosted Breakfast
8:00 AM - 9:30 AM	VA Updates
8:00 AM - 11:00 AM	Vendor Move In (continue)
9:30 AM - 9:45 AM	Break
9:45 AM - 10:45 AM	Session
10:45 AM - 11:00 AM	Break
11:00 AM - 12:00 PM	Session
12:00 PM - 2:30 PM	Expo Hall & Vendor Education
2:30 PM - 3:30 PM	Session
3:30 PM - 4:30 PM	Session
6:00 PM - 7:00 PM	Installation Reception
7:00 PM - 10:30 PM	Installation Banquet
Thursday, July 27, 2023	
8:00 AM - 12:00 PM	Registration & Information
8:00 AM - 9:00 AM	Hosted Breakfast
9:00 AM - 10:00 AM	Session
10:00 AM - 10:15 AM	Break
10:15 AM - 11:15 AM	Session
11:15 AM - 2:00 PM	Expo Hall & Vendor Education
2:00 PM - 5:00 PM	Vendor Tear Down
2:00 PM - 3:00 PM	Session
3:00 PM - 3:15 PM	Break
3:15 PM - 4:15 PM	Session
4:15 PM - 4:45 PM	Closing Ceremony
8:00 PM - 10:00 PM	Networking Reception
Friday, July 28, 2023	
Travel Day for Members	
* Agenda is subject to change	



SPONSORSHIP OPPORTUNITIES

Hand Sanitizer Station ~ \$1,500 each

(Exclusive ~ only 1 sponsor)

Keep attendees safe AND let them know how you can partner to solve their challenges.

Hand sanitizer stands mounted on poles will be placed throughout the conference space.

Sponsor design on signage on hand sanitizer stations for all three days of the Conference

One (1) quarter page ad in the conference program

Boxed Lunch ~ \$1,500 (Monday)

(Exclusive ~ only 1 sponsor)

This boxed lunch is offered to the Executive Committee after they have completed their first meeting of the conference. Be the first company they see as the conference gets under way.

Sponsor logo displayed on signage near lunch

One (1) quarter page ad in the conference program

Snack Break ~ \$2,000 each (Tuesday, Wednesday & Thursday)

(3 available)

Attendees will have the chance to sample several flavors of snacks or indulge in different chocolatey treats.

Sponsor logo displayed on signage near break

Sponsor may greet guests as they enjoy the break

One (1) quarter page ad in the conference program

Charging Station – \$3,000

(Exclusive ~ only 1 sponsor)

Mobile device charging stations provide attendees with a quick, convenient means of charging their phones or tablets. Lockers keep users' devices safe while they charge.

Sponsor logo displayed on the mobile charging station

Sponsor may provide video to play on charging station screen

One (1) quarter page ad in the conference program

Registration ~ \$4,000

(Exclusive ~ only 1 sponsor)

Includes pre-conference, on-site, and post-conference marketing!

Sponsor logo and company link included on registration signage

One (1) half page ad in the Conference Program

President's Welcome Reception ~ \$4,000

(Exclusive ~ only 1 sponsor)

This event highlights and welcomes our newest NASVH Members. Meet & Greet them as they finish up with the Administrator's Update on Monday July 24, 2023

Sponsors Welcome Beverage/Bar Station

Sponsor logo printed on signage

One (1) half page ad in the conference program

Continental Breakfast ~ \$4,000 (Tuesday, Wednesday & Thursday)

(3 available)

Be the first company they see each morning!

Sponsor logo on signage at the breakfast buffet

One (1) half page ad in the conference program

Carroll for America's Heroes

SPONSORSHIP OPPORTUNITIES, continued

All Day Beverage Service ~ \$4,000 (Tuesday, Wednesday & Thursday)

(3 available)

There are several coffee breaks throughout the day, have your company front & center!

Sponsor logo on signage near the beverage service stations

One (1) half page ad in the conference program

Evening Networking Reception ~ \$4,000

(Exclusive ~ only 1 sponsor ~ Thursday)

This night time reception will begin at 8:00 pm and offer snacks and drinks to cap off the night.

Sponsor naming rights— your name listed where NASVH advertises or mentions this reception

Signage at the Reception

Sponsor to host Beverage/Bar Station

One (1) half page ad in the conference program

Hilton Hotel Room Keycards ~ \$5,000

(Exclusive ~ only 1 sponsor)

Get your branding on their room key:

Sponsor design printed on Hilton room keys for our attendees' use during our conference

One (1) full page ad in the Conference Program

Company logo and link to your homepage on the NASVH Website

Session Attendance Prizes ~ \$5,000

(Exclusive ~ only 1 sponsor)

NASVH educational sessions are packed with information for attendees. To ensure timely arrival to the sessions, NASVH holds a drawing at the end of each session.

All attendees names will be entered to win gift cards at each general session

Sponsor name announced at each raffle

One (1) full page ad in the conference program

Company logo and link to your homepage on the NASVH Website

President's Welcome Reception ~ \$7,000

(Exclusive ~ only 1 sponsor ~ Monday)

Sponsor naming rights for the reception.

Company name listed everywhere NASVH advertises or mentions this reception

Sponsor logo printed on signage at the event

Premium booth location

One (1) full page ad in the conference program

Company logo and link to your homepage on the NASVH Website

President's Welcome Lunch ~ \$8,000

(Exclusive ~ only 1 sponsor ~ Tuesday)

Sponsorship allows for some podium time. Speak to the Membership and thank them for all they do for Veterans.

Sponsor to have 10-15 minutes to speak to the Membership at the event

Sponsor logo displayed on signage near buffet

Premium booth location

One (1) full page ad in the conference program

Company logo and link to your homepage on the NASVH Website

SPONSORSHIP OPPORTUNITIES, continued

Exhibit Hall Lunch ~ \$8,000

(Wednesday or Thursday)

The NASVH Members will be eating lunch in the Exhibit Hall.

- Sponsor logo displayed on signage near buffet
- Sponsor logo printed on NASVH materials regarding the Expo Hall
- One (1) full page ad in the conference program
- Premium booth location
- Company logo and link to your homepage on the NASVH Website

Audio/Visual Equipment ~ \$10,000

(Exclusive ~ only 1 sponsor)

The screen is the first thing attendees see when they walk into a session room. Get your message on our screens to be sure attendees see your name and info multiple times during the conference.

- Sponsor logo and messaging (approved by NASVH) displayed on screen as guests and attendees enter each education session room
- One (1) full page ad in the Conference Program
- Premium booth location
- Company logo and link to your homepage on the NASVH Website

WiFi Sponsor ~ \$10,000

(Exclusive ~ only 1 sponsor)

The ability to do business digitally is more important than ever – be the provider of free wireless internet for our attendees!

- Sponsor logo displayed on signage informing attendees that free WiFi was provided by the sponsor
- Sponsor logo on displayed signage with wifi password
- One (1) full page ad in the conference program
- Premium booth location
- Company logo and link to your homepage on the NASVH Website

Installation Banquet Reception ~ \$10,000

(Exclusive ~ only 1 sponsor)

This reception is just prior to the Banquet on Wednesday night. There will be beverage station and passed hors d'oeuvres.

- Sponsor receives two (2) Banquet tickets
- Sponsor logo printed on beverage ticket to be given to those attending
- One (1) full page ad in the conference program
- Premium booth location
- Company logo and link to your homepage on the NASVH Website

Installation Banquet ~ \$20,000

(Exclusive – only 1 sponsor)

This event highlights or newest members of the executive Committee as they become installed in to their new positions.

- Sponsor will have few minutes of podium time to welcome guests
- Sponsor receives 4 Banquet tickets & reserved seats at a VIP table near the stage
- Sponsor logo printed on beverage ticket to be given to those attending
- Sponsor logo printed on table number cards
- One (1) full page ad in the conference program
- Premium booth location
- Company logo and link to your homepage on the NASVH Website

SPONSORSHIP OPPORTUNITIES, continued

Silver Conference Sponsor ~ \$20,000

Sponsorship of the summer conference to include the opportunity to address the membership directly regarding your company during opening session.

Sponsor logo on printed materials and signage throughout the conference

Premium booth location

Two (2) tickets to the Installation Reception and Banquet during Summer Conference

One (1) full page ad in the conference program

Gold Conference Sponsor ~ \$25,000

Overall sponsorship of both the Winter & Summer Conferences to include a one (1) hour speaking opportunity, and opportunity to address the membership directly regarding your company.

Sponsor logo on all printed materials and signage throughout the conferences

Premium booth location

Four (4) tickets to the Installation Reception and Banquet during Summer Conference

Exhibit opportunity at the NASVH Winter Conference

One (1) full page ad in the conference program

Contributing Sponsors ~ \$1,500 & \$3,000

\$1,500 ~ 1 Half Page Program Ad, sponsor acknowledgment on signage, and listing in conference program

\$3,000 ~ 1 Full Page Program Ad, sponsor acknowledgment on signage, and listing in conference program

Additional Booth Space ~ \$1,500 each

An additional booth space adjacent to the one registered for and to include the same amenities.

8 X 10 space with one (1) table with table linen, two (2) chairs and one (1) waste basket.

Additional Company Representative ~ \$300 per person

Registration for an additional staff member ~ maximum of four (4) representatives per booth



Registration Form

Exhibit space and sponsorships are first come first serve basis, Booth spaces will be assigned by Show Director

COMPANY NAME	
ADDRESS	
CITY, STATE & ZIP CODE	
COMPANY CONTACT NAME	
CONTACT PHONE	
CONTACT EMAIL	

Check Here	Exhibit Space & Sponsorships	Amount
X	Exhibit Booth Space	\$2,000.00
	Hand Sanitizing Stations	\$1,500.00
	Executive Committee Luncheon	\$1,500.00
	Snack Break	\$2,000.00
	Charging Station	\$3,000.00
	Registration	\$4,000.00
	President's Welcome Reception (Monday)	\$4,000.00
	Continental Breakfast	\$4,000.00
	All Day Beverage Service	\$4,000.00
	Evening Networking Reception (Thursday)	\$4,000.00
	Hilton Asutin Hotel Room Key	\$5,000.00
	Session Attendance Prizes	\$5,000.00
	President's Welcome Lunch (Monday)	\$7,000.00
	President's Welcome Lunch (Tuesday)	\$8,000.00
	Expo Hall Lunch (Wednesday or Thursday)	\$8,000.00
	Audio Visual Equipment	\$10,000.00
	Wifi	\$10,000.00
	Installation Banquet Reception	\$10,000.00
	Installation Banquet	\$20,000.00
	Silver Conference Sponsor	\$20,000.00
	Gold Conference Sponsor	\$25,000.00
	One (1) half page ad in Conference Program	\$1,500.00
	One (1) full page ad in Conference Program	\$3,000.00
	Additional Booth Space	\$2,000.00
	Additional Representative (per person)	\$300.00
	Total	

ADVERTISING SPECIFICATIONS

Full Page	5.5" wide x 8.5" tall
Half Page	5.5" wide x 4.25" tall
Quarter Page	2.75" wide X 4.25" tall

All ads are due no later than July 10, 2023 and in jpeg or pdf format

All payments are due July 14, 2023

PLEASE EMAIL THIS FORM & PAYMENT TO:

National Association of State Veterans Homes

Lisa Donor Conference Director, P.O. Box 365, Charlotte Hall Maryland 20622

Representative Registration Form

Please list all representatives that are attending the event for badge printing
Exhibit Space allows for two (2) company Representatives
Additional badges may be purchased for \$300 each
Please type or print

Company Name	
Name	
Title	
Phone number (while onsite)	
Email	
Name	
Title	
Phone number (while onsite)	
Email	
Name	
Title	
Phone number (while onsite)	
Email	
Name	
Title	
Phone number (while onsite)	
Email	

PLEASE EMAIL THIS FORM BACK TO

National Association of State Veterans Homes

Lisa Donor Conference Director ~ Phone 202-365-9349 ~ Email ljdonor01@gmail.com