



*National Association
of State
Veterans Homes*



*Exhibit Registration
&
Sponsorship Prospectus*

Austin, Texas

July 24 - 28, 2023

Exhibitor General Information

The National Association of State Veterans Homes invite your company to exhibit along side vendors and suppliers whose offerings bring positive benefits and opportunities to the long-term care industry. During dedicated Expo Hall hours, demonstrate solutions and network with industry decision makers right in your booth. Attendees are all members of NASVH and consist of Directors, Administrators, Chief Operating Officers, Chief Financial Officers, Directors of Nursing and other State Home Staff. Attendees receive continuing educational credits to attend the Expo Hall.

Inclusive with Your Booth Reservation:

- One 8X10 booth space with 8' high back drape and 3' high side rails, one skirted table, two chairs and one wastebasket. Each booth must fit within the limited of the 80 square feet of booth space.
- Two (2) Complimentary Badges per 8x10 space
- Company name listed in the conference program
- Convention attendee list available 15 days prior to event
- Complimentary lunch for two days in the Expo Hall for each registered booth representative
- President's Welcome Reception and Networking Opportunities
- Education Sessions
- Opening & Closing General Sessions
- **Standard Booth Rate per 8x10 Space \$2,000**

Additional booth spaces and company badges can be purchased for an additional fee

Policy:

Booth policy requires that booths be staffed by at least one company representative during the designated hours. Tear down begins at 2:00 pm on Wednesday, July 26, and we ask that you do not tear down until the allotted time. Exhibitors are encouraged to use the exhibitor service company for shipping and receiving. Electrical, internet, WiFi, and additional furniture are additional.

Raffles:

Raffles are encouraged, as our members love to participate. You are responsible for the tickets and the drawings will be held at the end of the second day of the show and announced – Attendees must be present to win.

Hotel Reservations:

As an Exhibitor you are invited to attend social events during the conference. Staying at the Venue of choice is a great opportunity for networking. We encourage you to stay at the Hilton Austin. The negotiated rate for rooms at the Hilton Austin is \$259.00 per night, per person, plus applicable taxes. **The cut off date for reservations is June 20, 2023.** Please make your reservations as soon as possible as this will fill up fast.



Agenda

Monday, July 24, 2023	
8:00 AM – 4:30 PM	Registration Open
9:00 AM - 4:30 PM	Vendor move in
9:30 AM – 11:30 AM	Executive Committee Meeting
2:00 PM – 3:30 PM	Liaison Committee Meeting
3:30 PM - 4:30 PM	Administrative Update
8:00 PM – 11:00 PM	President's Welcome Reception - TBD
Tuesday, July 25, 2023	
8:00 AM – 4:30 PM	Registration Open
6:00 AM – 12:00 PM	Vendor move in continues
7:00 AM – 8:00 AM	Hosted Breakfast
8:00 AM – 8:15 AM	Opening Session
8:15 AM – 10:15 AM	NASVH Business Meeting
10:15 AM – 10:30 AM	Break
10:30 AM – 12:00 PM	Keynote Speaker
12:00 PM - 3:00 PM	Expo Hall & Vendor Education
3:00 PM - 3:15 PM	Break
3:15 PM - 4:15 PM	SESSION
4:15 PM - 5:15 PM	SESSION
7:00 PM - 10:00 PM	
Wednesday, July 26, 2023	
8:00 AM – 12:00 PM	Registration & Information Hosted Breakfast
7:00 AM – 8:00 AM	Hosted Breakfast
8:00 AM – 9:30 AM	VA Updates
9:30 AM – 9:45 AM	Break
9:45 AM – 10:45 AM	SESSION
11:00 AM – 2:00 PM	Expo Hall & Vendor Education
2:00 PM – 5:00 PM	Vendor Tear Down
2:00 PM - 3:00 PM	SESSION
3:00 PM - 3:15 PM	Break
3:15 PM – 4:15 PM	SESSION
6:00 PM – 7:00 PM	Installation Reception
7:00 PM – 10:30 PM	Installation Banquet
Thursday, July 27, 2023	
8:00 AM – 12:00 PM	Registration & Information
8:00 AM – 9:00 AM	Hosted Breakfast
9:00 AM – 10:00 AM	SESSION
10:00 AM – 11:00 AM	SESSION
11:00 AM – 11:15 AM	Break
11:15 AM – 12:15 PM	SESSION
12:15 PM - 1:30 PM	Sponsored Lunch
1:30 PM – 2:30 PM	SESSION
2:30 PM – 3:30 PM	SESSION
3:30 PM - 3:45 PM	Break
3:45 PM - 4:45 PM	SESSION
4:45 PM – 5:00 PM	Closing Ceremony
	Travel Day for Members



SPONSORSHIP OPPORTUNITIES, continued

Gold Sponsorships

All Gold Sponsorships include one (1) 8X10 booth space in premium location, your Company name listed in the conference program as a Gold Sponsor, One (1) full page ad in the conference program, and your Company logo & link to your home page on the NASVH Website.

Annual Conference Sponsor ~ \$25,000

Overall sponsorship of both the Winter & Summer Conferences to include a one (1) hour speaking opportunity, and opportunity to address the membership directly regarding your company.

Sponsor logo on all printed materials and signage throughout the conferences.

Four (4) tickets to the Installation Banquet during Summer Conference

Exhibit opportunity at the NASVH Winter Conference

Summer Conference Sponsor ~ \$20,000

Sponsorship of the Summer Conference to include one (1) hour speaking opportunity

Sponsor logo on printed materials and signage throughout the conference

Two (2) tickets to the Installation Banquet at the Summer Conference

Installation Banquet ~ \$20,000

(Exclusive – only 1 sponsor)

This event highlights or newest members of the executive Committee as they become installed into their new positions.

Sponsor has the opportunity for a one (1) hour speaking session for educational purposes

Sponsor receives 4 Banquet tickets & reserved seats at a VIP table near the stage

Installation Banquet Reception ~ \$15,000

(Exclusive ~ only 1 sponsor)

Just prior to the Installation Banquet on Wednesday night. There will be beverage station and passed hors d'oeuvres.

Sponsor receives two (2) Banquet tickets

Sponsor speaking time to welcome them to the reception

Audio/Visual Equipment ~ \$10,000

(Exclusive ~ only 1 sponsor)

Get your message on our screens to be sure attendees see your name and info multiple times during the conference, along with podium time at opening session (Tuesday morning)

Sponsor logo and messaging displayed on screen as guests and attendees enter each education session room

WiFi Sponsor ~ \$10,000

(Exclusive ~ only 1 sponsor)

The ability to do business digitally is more important than ever ~ be the provider of free wireless internet for our attendees along with podium time during the conference.

Sponsor logo on signage that free WiFi was provided by the sponsor and password

SPONSORSHIP OPPORTUNITIES, continued

Silver Sponsorships

All Silver Sponsorships include one (1) 8X10 booth space, company name listed in the conference program as a Silver Sponsor, One (1) full page ad in the conference program
Company logo and link to your homepage on the NASVH Website

President's Welcome Lunch ~ \$8,000

(Exclusive ~ only 1 sponsor ~ Tuesday)

Sponsorship allows for some podium time. Speak to the Membership and thank them for all they do for Veterans.

Sponsor to have 10-15 minutes to speak to the Membership at the event

Sponsor logo displayed on signage near buffet

Exhibit Hall Lunch ~ \$8,000

(Wednesday or Thursday)

The NASVH Members will be eating lunch in the Exhibit Hall.

Sponsor logo displayed on signage near buffet and at your booth

President's Networking Reception ~ \$7,000 (Monday evening)

(Exclusive ~ only 1 sponsor)

Sponsor naming rights for the reception.

Company name listed everywhere NASVH advertises or mentions this reception

Sponsor logo printed on signage at the event

Session Attendance Prizes – \$5,000

(Exclusive ~ only 1 sponsor)

NASVH educational sessions are packed with information for attendees. To ensure attendance to the sessions, NASVH holds a drawing at the end of each session. All attendees' names will be entered to win gift cards at each educational session, and they must be present to win.

Sponsor name announced at each raffle with logo on the packaging

Bronze Sponsorships

All Bronze Sponsorships include your company name listed in the conference program as a Bronze Sponsor, One half page ad in the conference program and Company logo and link to your homepage on the NASVH Website

All Day Beverage Service ~ \$4,000

(Tuesday, Wednesday & Thursday ~ 3 available)

There are several coffee breaks throughout the conference.

Sponsor logo on signage near the beverage service station

Continental Breakfast ~ \$4,000 (Tuesday, Wednesday & Thursday)

(3 ~ available)

Be the first company they see each morning!

Sponsor logo on signage at the breakfast buffet

SPONSORSHIP OPPORTUNITIES

Bronze Sponsorships ~ continues

Administrator's Welcome Reception ~ \$4,000

(Exclusive ~ only 1 sponsor)

This event highlights and welcomes our newest NASVH Members. Meet & Great them as they finish up with the Administrator's Update on Monday July 24, 2023

Sponsor logo printed on signage near the beverage station

Registration ~ \$4,000

(Exclusive ~ only 1 sponsor)

Includes on-site marketing, and signage throughout the registration area.

Sponsor logo and company link included on registration signage

Boxed Lunch ~ \$2,000 (Monday)

(Exclusive ~ only 1 sponsor)

This boxed lunch is offered to the Executive Committee after they have completed their first meeting of the conference. Be the first company they see as the conference gets under way.

Sponsor logo displayed on signage near lunch

Hand Sanitizer Station ~ \$2,000

(Exclusive - only 1 sponsor)

Keep attendees safe AND let them know how you can partner to solve their challenges.

Hand sanitizer stands mounted on poles will be placed throughout the conference space.

On those poles will be signage that could share your logo and sponsorship will be listed

Sponsor design on signage on hand sanitizer stations for all three days of the Conference



SPONSORSHIP OPPORTUNITIES, continued

Contributing Sponsors ~ \$1,500 & \$3,000

\$1,500 ~ 1 Half Page Program Ad, sponsor acknowledgment on signage, and listing in conference program

\$3,000 ~ 1 Full Page Program Ad, sponsor acknowledgment on signage, and listing in conference program

Additional OPPORTUNITIES

Additional Booth Space ~ \$1,500 each

An additional booth space adjacent to the one registered for and to include the same amenities.

8 X 10 space with one (1) table with table linen, two (2) chairs and one (1) waste basket.

Additional Company Representative ~ \$300 per person

Registration for an additional staff member ~ maximum of four (4) representatives per booth

ADVERTISING SPECIFICATIONS

Full Page	5.5" wide x 8.5" tall
Half Page	5.5" wide x 4.25" tall
Quarter Page	2.75" wide X 4.25" tall

All ads are due no later than July 10, and in jpeg or pdf format

All payments are due July 14, prior to move in.



Registration Form

Exhibit space and sponsorships are first come first serve basis, Booth spaces will be assigned by Show Director

<i>COMPANY NAME</i>	
<i>ADDRESS</i>	
<i>CITY, STATE & ZIP CODE</i>	
<i>COMPANY CONTACT NAME</i>	
<i>CONTACT PHONE</i>	
<i>CONTACT EMAIL</i>	

Check Here	Exhibit Space & Sponsorships	Amount
X	Exhibit Booth Space	\$2,000.00
	Gold Sponsorships	
	Annual Conference Sponsor	\$25,000.00
	Summer Conference Sponsor	\$20,000.00
	Installation Banquet Sponsor	\$20,000.00
	Installation Banquet Reception	\$15,000.00
	WiFi Sponsor	\$10,000.00
	Audio Visual Sponsor	\$10,000.00
	Silver Sponsorships	
	Expo Hall Lunch (Tuesday or Wednesday)	\$8,000.00
	Lunch (Thursday)	\$8,000.00
	President's Welcome Reception (Monday)	\$7,000.00
	Session Attendance Sponsorship	\$5,000.00
	Bronze Sponsorships	
	All Day Beverage Service	\$4,000.00
	Continental Breakfast	\$4,000.00
	Administrator's Welcome Reception (Monday)	\$4,000.00
	Registration Sponsorship	\$3,000.00
	Executive Meeting Boxed Lunch (Monday)	\$2,000.00
	Hand Sanitizer Stations	\$2,000.00
	Contributing Sponsorships	
	One (1) half page ad in Conference Program	\$1,500.00
	One (1) full page ad in Conference Program	\$3,000.00
	Additional Services	
	Additional Booth Space	\$2,000.00
	Additional Representative (per person)	\$300.00
	Installation Banquet Ticket (per person)	\$150.00
	Total	

EMAIL THIS FORM AND PAYMENT TO:
National Association of State Veterans Homes
Lisa Donor, Conference Director,
P.O. Box 365, Charlotte Hall Maryland 20622

All payments must be received prior to load in!

Representative Registration Form

Please list all representatives that are attending the event for badge printing
 Exhibit Space allows for two (2) company Representatives
 Additional badges may be purchased for \$300 each
 Please type or print

Company Name	
Name	
Title	
Phone number (while onsite)	
Email	
Name	
Title	
Phone number (while onsite)	
Email	
Name	
Title	
Phone number (while onsite)	
Email	
Name	
Title	
Phone number (while onsite)	
Email	

PLEASE EMAIL THIS FORM BACK TO

National Association of State Veterans Homes

Lisa Donor Conference Director ~ Phone 202-365-9349 ~ Email ljdonor01@gmail.com