

# *Exhibitor & Sponsorship Prospectus*

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*National Association of  
State Veterans Homes  
2022 Winter Conference*



*April 11-14, 2022  
Crystal Gateway Marriott  
Arlington, Virginia*

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*Coming Together for America's Heroes*

# 2022 NASVH Winter Conference

**April 11-14, 2022**

NASVH Members will meet in Arlington to educate their Legislators on issues that face our State Veterans Homes throughout the United States

This conference consists of one day of Executive Meetings, two days of Educational Sessions and one day on The Hill. Members attending are the buying power to your products! Attendees are Directors, Home Administrators, Chief Financial Officers, Directors of Nursing and Key Executive Staff.

We are offering a few Conference Sponsorship Opportunities along with table space in the trade show. As you know exhibiting delivers a valuable opportunity to connect with members of NASVH who seek products, resources and information relevant to The State Veterans Homes and Caring for America's Heroes

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Each package includes Registration for two (2) Company Representatives, & Table space in the trade show

## ***Trade Show Hours (tentative & subject to change)***

Set Up - Monday 12:00pm - 3:00 pm

Monday - 5:00 pm - 7:00 pm during the President's Reception

Tuesday 11:30 - 5 pm

Wednesday - 11:30 - 5 pm

## ***Evening Events***

Sunday ~ Networking Suite

Monday ~ President's Reception & Networking Suite

Tuesday ~ Networking Suite

Wednesday - Networking Suite

Thursday ~ Networking Suite

## ***Social & Networking Events***

As a sponsor or exhibitor, you are invited to the social events during the conference. Please enjoy the sessions, food, and most of all the networking opportunities

## Sponsorship Packages Available

**Exhibit Space** in the trade show to include – one six foot table, logo in the conference program and two company representative badges \$2,000

**All Day Beverage Service:** (Four available – Monday, Tuesday, Wednesday & Thursday) sponsorship of one day of coffee/beverage service during our sessions, your company publically recognized and a half page ad in the conference program \$3,500

**Conference Program:** Sponsorship of the Conference Program with your logo on the front cover, your company publically recognized and a full page ad in the conference program \$5,000

**Registration:** Sponsorship of the Registration Materials, your company publically recognized and your logo on the registration signage along with, Logo on the Registration Bags and a half page ad in the conference program \$5,000

**Networking Suite:** (four available – Sunday, Monday, Tuesday & Wednesday) Sponsorship of one Networking Suite, your company publically recognized and a half page ad in the conference program \$7,500

**Audio/Visual:** Sponsorship of the conference audio services, your company logo on the screen during session breaks, your logo in the program and a full page ad in the program \$8,000

**Luncheon:** (two available – Tuesday & Thursday) Sponsorship of one Luncheon, Podium time at the luncheon, Premium exhibit space, your company publically recognized and a full page ad in the conference program \$10,000

**President's Reception:** (Monday evening) Sponsorship of the reception, podium time at the reception, Premium exhibit space, your company publically recognized and a full page ad in the conference program \$10,000

**Conference Sponsor:** Sponsorship of the overall 2022 NASVH Winter Conference to include a one hour speaking opportunity, Premium exhibit space with six foot table, public recognition, signage, your company logo on all printed materials, full page ad in the conference program \$20,000

**\*\* Additional Company Representatives** are to register with our Conference Director with a non-member rate of \$500.00 per person

**Companies who are sponsors at both our Summer and Winter Conferences will also receive logos with company link attached on our NASVH Website**

**All exhibitors will receive a pre-conference list 10 days prior to the conference on March 1, 2022**

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### HOTEL INFORMATION

Company Representatives are encouraged to stay at  
Crystal Gateway Marriott, Arlington, Virginia

The cost is **\$199.00** per night, per person, plus tax

In room high speed Internet is included in your room stay

Hotel rate is offered three (3) days pre and post for you to enjoy your stay

# Registration Form

Sponsorships are first come first serve basis, so register early ~  
Registration deadline is March 1, 2022

COMPANY NAME	
ADDRESS	
ADDRESS	
AUTHORISED REPRESENTATIVE	
PHONE	
EMAIL	

CHECK PACKAGE	PACKAGE SELECTED	AMOUNT
	EXHIBIT SPACE - TABLE SPACE IN TRADE SHOW	\$2,000.00
	ALL DAY BEVERAGE SERVICE (4 AVAILABLE) MONDAY, TUESDAY, WEDNESDAY & THURSDAY	\$3,500.00
	CONFERENCE PROGRAM	\$5,000.00
	REGISTRATION	\$5,000.00
	NETWORKING SUITE (4 AVAILABLE) SUNDAY, MONDAY, TUESDAY & WEDNESDAY	\$7,500.00
	LUNCHEON (2 AVAILABLE) TUESDAY & THURSDAY	\$10,000.00
	PRESIDENT'S RECEPTION	\$10,000.00
	CONFERENCE SPONSOR	\$20,000.00
	ADDITIONAL REPRESENTATIVES \$500.00 PER PERSON	
	TOTAL	

Make checks payable to and remit as listed below - no credit cards excepted

**National Association of State Veterans Homes**  
**Lisa Donor Conference Director**  
P.O. Box 365  
Charlotte Hall, MD 20622

Phone 202-365-9349    Email [ljdonor01@gmail.com](mailto:ljdonor01@gmail.com)

# Representative Registration Form

Please list all representatives that are attending the event  
for badge printing - Please type or print

Company Name	
	<b>Representative #1</b>
Name	
Title	
Phone number (while onsite)	
Email	
	<b>Representative #2</b>
Name	
Title	
Phone number (while onsite)	
Email	
	<b>Additional Representative #1</b>
Name	
Title	
Phone number (while onsite)	
Email	
	<b>Additional Representative #2</b>
Name	
Title	
Phone number (while onsite)	
Email	

PLEASE EMAIL THIS FORM BACK TO

**National Association of State Veterans Homes**

Lisa Donor Conference Director ~ Phone 202-365-9349 ~ Email [ljdonor01@gmail.com](mailto:ljdonor01@gmail.com)